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*For immediate release*

**Press release**

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## **Boosting the transition towards circular economy through multiplied efforts**

TERMINUS joins the Plastics Circularity Multiplier group

Along with nineteen other projects, TERMINUS has joined the Plastics Circularity Multiplier group, with the aim of boosting the efforts of the European Union towards the establishment of a circular plastics economy, which goes line in line with the achievement of targets set in the EU Plastics Strategy.

The group was launched on October 7 and will work towards improved communication and synergies among Horizon 2020 and FP7 projects, boosting the impact of these projects and at the same time facilitate the availability of the information for policy makers, industry actors and the general public.

“EU funding has proven to be essential for the advancement of European industries and importantly in transforming them towards circular economy, with more than 300 projects benefiting. Instead of focusing efforts and resources solely on the benefits and success of our individual projects, with this group we can quite literally multiply these benefits,” said Vincent Verney, the coordinator of the TERMINUS project.

“There is much we can learn from common barriers and opportunities – sharing this knowledge allows us to create an ecosystem of projects working more efficiently and effectively on the successful transformation of the industry,” he added.

First results of the Plastics Circularity Multiplier are to be showcased during a conference in the summer of 2020, while the activities and participation will be open to all ongoing EU projects as from September 2020.

Other participating projects include: [CIRC-PACK](#), Circular Flooring, [CREAToR](#), [DEMETO](#), [DECOAT](#), [FiberEUse](#), [HARMONI](#), [iCAREPLAST](#), [ISOPREP](#), [MultiCycle](#), [NONTOX](#), [PlastiCircle](#), [polynSPIRE](#), [PUReSmart](#), [REACT](#), [REMADYL](#), [REPAIR3D](#) and [SMARTFAN](#), in addition to [REPOLYUSE](#) that joined as a guest participant.

### **About**

*TERMINUS addresses the challenge of unlocking recycling and reuse of flexible multi-layer and multi-compounds packaging materials used for food, beverages, cosmetics, pet food, fertilisers, any perishable goods in general. It will develop a range of smart enzyme-containing polymers with triggered intrinsic self-biodegradation properties, acting as adhesives or tie layers in the design and manufacturing of multi-layer plastics for food and non-food applications.*

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